

**Enter the United Way Step Up Challenge
2007-08 Sweepstakes Rules**

TO PARTICIPATE in the United Way Step Up Challenge, with a chance to win a 2008 Dodge Avenger courtesy of MASSEY-YARDLEY Chrysler Dodge, individuals will increase their annual gift to United Way by \$1 per week (\$52 per year) suggested minimum donation, or begin giving to United Way at this suggested level. To be entered to win, individuals must complete and send their entry form and pledges/donations to United Way before the deadline.



THE ENTRY AND PLEDGE/DONATION FORMS must be received at the United Way office prior to 4 p.m., Friday, March 7, 2008. You should complete and return the entry and pledge forms to your company's United Way Employee Campaign Coordinator or mail to:

2007-08 Step Up Challenge Sweepstakes
c/o United Way of Martin County
P.O. Box 362
Stuart, FL 34995

ONLY ONE REGISTRATION/PLEDGE FORM may be completed per person.

TEN FINALISTS AND FIVE ALTERNATES will be randomly drawn from the entries at the United Way of Martin County office located at 50 Kindred Street, Suite #207, Stuart, Florida, on Friday, March 14, 2008. The eligibility of the 10 Finalists will be verified prior to the final award.

THE WINNER will be identified on a date and location to be determined. Finalists will receive separate notification of the time and location, and each Finalist is required to be present in person or send an appointed representative. Ten car keys only one of which will start the 2008 Dodge Avenger, will be drawn randomly by the Finalists. The Winner will be the Finalist whose car key starts the 2008 Dodge Avenger.

TO BE ELIGIBLE, all entrants must be 18 years of age or older. Employees and immediate family members of the United Way of Martin County and MASSEY-YARDLEY Chrysler Dodge are not eligible to participate. No donation is necessary to enter or win. A no-contribution entry may be obtained by written request only to United Way of Martin County, 50 Kindred St., Suite #207, Stuart, FL 34994, stating "no contribution," along with a business-size, self-addressed, stamped return envelope. All entries must contain full legal name, mailing address and phone number to be valid.

INSURANCE: The Winner shall be responsible for providing automobile insurance.

INCOME TAX DEDUCTION: Donors are encouraged to review the deductibility of their contribution with their personal professional advisor.

WINNER'S TAX RESPONSIBILITIES: The Winner is responsible for the payment of any federal taxes that may apply. The Winner is also responsible for the sales tax, registration, title and tag for the automobile.

MEDIA RELEASE: Without further compensation, Finalists shall permit their names and images to be used in promotions and advertising, and persons attending the events shall be deemed to permit the reproduction of their likenesses by means of photographs taken at such events.

THE SPONSORS are MASSEY-YARDLEY Chrysler Dodge and United Way of Martin County Inc. With respect to all matters of eligibility and application of the rules, United Way will be the final judge or arbitrator over any disputes.